

**FASHION EXHIBITION CENTER
(FASHION WORLD) ENUGU
AN M.SC (ARCH) THESIS REPORT**

BY

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ABSTRACT

Argued or agreed, man's outlook is a primary need. In today's world, the situation at hand is a dress to be addressed situation which can not really be reversed. Fashion covers a whole range of varieties and has become a cause for concern in our everyday lives.

The primary aim of this project is to provide a one stop fashion transformation and shopping center along side introducing organization into the fashion sector.

The researcher has gone through great lengths in examining the history of Fashion, fashion centers and what it is made up of in the world and in Nigeria. Various case studies were thoroughly studied to find out their strengths and prevailing problems that can be seen in such Fashion homes/centers. From these case studies, relevant information were noted and applied accordingly. General principles of Fashion shopping were examined and applied according to their peculiar situations. A concept was also developed to fit into the requirements of Nigerians as regards their fashion sense and crave and satisfy their age long desire of being at the fore front of fashion trends and styles. Steps toward achieving this project were also proffered by the researcher.

This project being the first of its kind, has had more questions than answers but a good design will go a long way in explaining without words.

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